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CONTACT:

Bart Lawrence
SIMKAR Corporation
215-831-7700x5957 (p)
215-831-7703 (f)
blawrence@simkar.com



SIMKAR's New 3-in-1 Fluorescent Facility Lighter Achieves up to a 75% Reduction in Annual Operating Cost vs. Equivalent 250-400w HID Systems

Philadelphia, PA; June 2004 – SIMKAR recently introduced the Adjust-A-Bay, the only adjustable T5 and T8 fluorescent facility lighter designed to provide controlled light distributions for a variety of applications. This product allows users to customize the fixture's light distributions, using three adjustable settings and achieves desired light levels utilizing fewer, lower wattage fixtures. This results in a higher efficacy, superb lumen maintenance and up to a 75% reduction in annual operating cost versus equivalent 250-400 watt HID systems. The product is so unique and impressive that SIMKAR backs it with a 45-day, risk-free test drive.

Adjust-A-Bay provides fingertip beam pattern control, allowing the user to easily select a narrow setting for aisle lighting, a medium setting for high bay applications, or a wide setting for low bay applications. This patent-pending product is the ONLY adjustable linear fluorescent bay lighter to offer three, user-selectable beam patterns, making it the perfect alternative to conventional HID for industrial, commercial, educational and retail applications.

The product is light years ahead in energy-saving bay lighting technology. With proven energy efficiencies of T5HO and T8 linear fluorescent lamps and the adjustable lighting control normally only available from traditional HID fixtures, Adjust-A-Bay gives you a fluorescent facility lighter that outperforms all other systems in versatility, operation and energy efficiency. It is available in T5HO and T8 in 4 or 6 lamp configurations with optional upright, and it provides 24 different light distributions for the ultimate in design flexibility. Adjust-A-Bay also simplifies the specifying, selling, buying, installing and maintaining of fluorescent bay lighting because, unlike the competition, it can be used to illuminate an entire facility.

Its exposed reflector construction makes the product stand apart in appearance from most fluorescent high bay fixtures. Its unique appearance is also the reason why it stands apart in performance. The exposed reflector construction provides vertical ventilation to maximize lumen output at higher ambient temperatures. While the self-cleaning, convective airflow circulating between the fully-exposed reflectors keeps the fixture cool and clean, limiting dirt depreciation. The extra deep and wide MIRO4 reflectors are housed in heat dissipating, die-cast aluminum end caps, buttressed with galvanized steel side rails for a high-tech look that is befitting this fixture's superior performance.

Adjust-A-Bay installs quickly via tool-less, one hand access to the ballast channel and can be surface mounted or suspended by pendant, threaded rod, chain or adjustable cables. Optional threaded hook and chain kits can be used for mono-point mounting to 2 and 4-point suspension.

To learn more about the Adjust-A-Bay, visit www.SIMKAR.com where you'll find: product demos; utility rebates available for the installation of the Adjust-A-Bay; an interactive payback analysis; a match and win promotion where you can win free gas and downloadable literature including complete photometrics. Take the Adjust-A-Bay for a 45-day, risk-free, satisfaction guaranteed test drive by contacting your nearest SIMKAR distributor. Complete details on this risk-free trial program are available in the Adjust-A-Bay brochure.

Founded in 1952, SIMKAR's headquarters and manufacturing facilities are situated in Philadelphia, PA, with an assembly facility in Las Vegas, NV, and warehouses nationwide. For more information about SIMKAR's full line of fluorescent, exit and emergency, HID lighting fixtures for commercial, institutional and residential applications, visit www.SIMKAR.com.

SIMKAR
CORPORATION®

Corporate Headquarters and Primary Manufacturing: 700 Ramona Ave • Philadelphia, PA 19120-4691
West Coast Manufacturing and Distribution: 6355 South Windy Street #5 • Las Vegas, NV 89119
(P) 215-831-7700 • (F) 215-831-7703 • West (P) 800- 523-3602 • www.SIMKAR.com • lighting@SIMKAR.com